

MARK CHERET

Matulusstraße 2b, 83395 Freilassing | +49 160 97288126 | mark@cheret.de

Professional Summary

My educational and professional choices were always based on acquiring the maximum possible broad experience in the shortest amount of time. My dream come true was finally deciding to do freelance work, lately in the creative and artistic field.

I bring value to the table through my successful work for a variety of clientèle in different branches. My creative and aesthetic choices will help your business grow by emotionally impacting the target audience.

Skills

Listening, Bootstrapping projects, aesthetics.

I live and thrive on almost all social media and a particular search engine that turned into a gargantuan global business.

Work History

Teamleiter Außendienst

08/2006 to 03/2011

EDV SYSETEME JACOB – Fridolfing

Vocational training and field work at clients ranging from private households to industrial companies employing 200+ people.

My work included finding and solving malfunctions in complex IT systems, advanced user training as well as implementing customer specific information and communication solutions.

IT-System Operator

04/2011 to 07/2012

AUGUSTIN QUEHENBERGER GROUP – Straßwalchen

Development of bespoke intranet applications for a 2500+ employee enterprise business as well as IT technically setting up and tearing down satellite offices in many European countries on a monthly basis.

This business being one of the larger European players in the logistics field was of a highly dynamic nature as were the processes and developments in the IT department. The main task I was hired for however was to extract a major IT organization from a complex shared hosting environment and integrate it with yet another complex IT organization into a new shared hosting.

My specific work included matching 2500+ users to their respective old and new Microsoft Active Directory Domain profile and home drive in a previously highly distributed HR Management situation.

Head of IT

08/2012 to 08/2014

METHIS – Salzburg

Managing complex dependencies between internal and customer systems on a small budget. Customers included a globally operating German car manufacturer, global fashion brands, fitness studio chains and major NGOs.

CEO & Founder

09/2014 to Current

CHERET – Freilassing

Doing freelance work for customers like Allianz Digital Accelerator, the European space agency, publishing houses throughout Germany and the UK and the local economic forum. My work ranges from developing websites based off of WordPress, graphic design, branding, performance marketing, event photography and shooting independent short documentaries.

Education

Mittlere Reife

2006

Chiemgau Gymnasium – Traunstein. After basic education I've attended grammar school to acquire the best possible all-round education. My choice to leave this school not with the highest degree was an economic one. I wanted to enter professional life as quickly as possible with the highest educational degree achievable in the shortest amount of time. Some solid entrepreneurial thinking right there :)